

Luxury Calligraphy Experiences

Pens and Petals is a New York based calligraphy studio specializing in bespoke, experience-driven artistry for brand activations, corporate events, weddings, and milestone celebrations.

Each project is approached with a highly personalized lens, transforming meaningful moments into refined, memorable guest experiences through thoughtful detail and elevated design.



*In Collaboration
With*

*Luxury Brands & Retail Partners
Event Planners & Creative Agencies
Corporate & Private Clients
Weddings & Celebrations*



TRUSTED *By*

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TOM FORD

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NORDSTROM

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On-Site Personalization



Engraving

A refined and lasting form of personalization, engraving adds an elegant, tactile detail to glass and resin surfaces.



Foil Personalization

Heat foiling brings a polished, elevated finish to leather and fabric goods. Using metallic foil and precision techniques, each piece becomes a luxurious, personalized detail designed to complement your event.



Calligraphy

Handwritten in pointed pen, brush, or paint, calligraphy offers a timeless and expressive form of personalization. Applied across paper goods and beyond, it creates a thoughtful, memorable touch for each guest.

Personalization Possibilities

Each event is thoughtfully curated, with personalization designed to reflect your aesthetic, setting, and guest experience.

Accessories

Clips, Combs, Cosmetics, Compact Mirrors, Jewelry Dishes

Glass & Barware

Wine bottles, champagne flutes, cocktail glasses, bar accessories

Fragrance & Home

Candle jars, diffusers, decorative objects

Leather & Travel (Foil)

Luggage tags, Passport Holders, Keychains, Small Leather Goods

Paper & Keepsakes

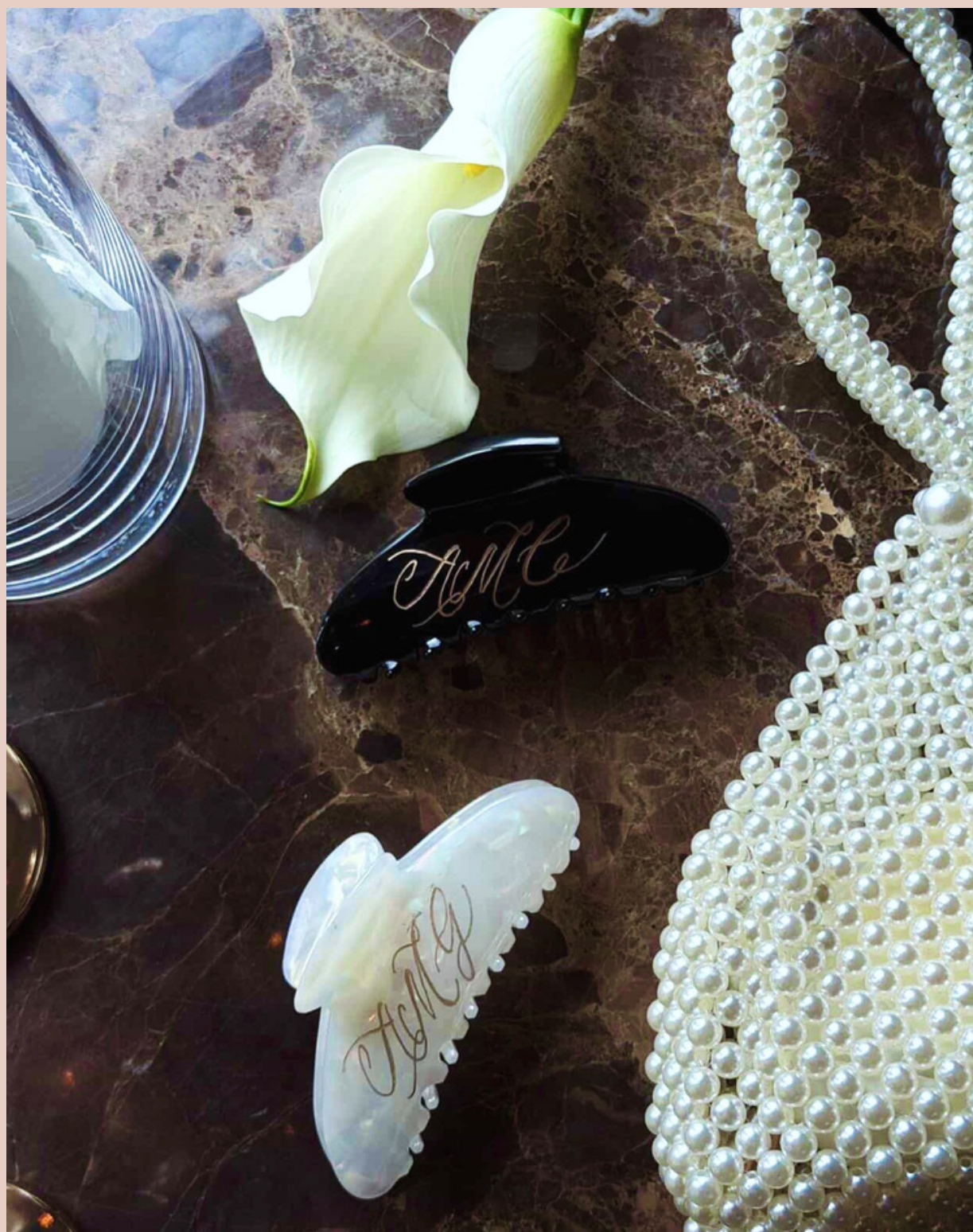
Place cards, name cards, specialty materials such as shells



Rates

- *Each event is thoughtfully quoted based on guest count, personalization volume, travel, materials, and overall event scope.*
- *As a general guideline, live event artistry begins at \$250 per hour per artist, with a 3-hour minimum booking.*
- *Final proposals are tailored to each event and may include travel, setup, custom signage, guest personalization forms, sourcing and specialty materials, depending on the needs of the experience.*
- *a 50% non-refundable retainer is required to reserve your event date, with the remaining balance due three business days prior to the event.*





Sourcing & Curation

Every detail of the experience can be thoughtfully considered, from the materials to the final presentation. Options for sourcing include:

Client-Provided Materials

Clients are welcome to provide their own items for personalization. A sample is recommended in advance to ensure compatibility with the selected medium and to achieve the best possible result.

Full Service Sourcing & Curation

For a fully elevated and seamless experience, Pens and Petals offers sourcing and creative direction, curating materials and objects that align beautifully with your event aesthetic. This includes concept development, vendor coordination, and day-of presentation.

This approach allows for a cohesive, design-forward experience with every detail intentionally considered. A lead time of approximately 6 weeks is recommended to allow for thoughtful planning and material selection. Shorter timelines may be accommodated based on scope and availability.

*Thank you for considering Pens and Petals.
Each event is approached with care, intention, and a deep appreciation for detail,
creating an experience that feels both personal and beautifully refined.*

I look forward to the opportunity to collaborate.

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