

Luxury Calligraphy Experiences

Pens and Petals is a New York based calligraphy studio specializing in bespoke, experience-driven artistry for brand activations, corporate events, weddings, and milestone celebrations.

Each project is approached with a highly personalized lens, transforming meaningful moments into refined, memorable guest experiences through thoughtful detail and elevated design.



*In Collaboration
With*

*Luxury Brands & Retail Partners
Event Planners & Creative Agencies
Corporate & Private Clients
Weddings & Celebrations*



TRUSTED *By*

LOVESHACKFANCY

TF
TOM FORD

Dior **FENDI** SEPHORA

clé de peau
BEAUTÉ

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PARIS

DRIES VAN NOTEN

BYREDO


WÖLFFER ESTATE
VINEYARD

NORDSTROM

bloomingdale's



On-Site Personalization



Engraving

A refined and lasting form of personalization, engraving adds an elegant, tactile detail to glass and resin surfaces.



Foil Personalization

Heat foiling brings a polished, elevated finish to leather and fabric goods. Using metallic foil and precision techniques, each piece becomes a luxurious, personalized detail designed to complement your event.



Calligraphy

Handwritten in pointed pen, brush, or paint, calligraphy offers a timeless and expressive form of personalization. Applied across paper goods and beyond, it creates a thoughtful, memorable touch for each guest.

Personalization Possibilities

Each event is thoughtfully curated, with personalization designed to reflect your aesthetic, setting, and guest experience.

Accessories

Clips, Combs, Cosmetics, Compact Mirrors, Jewelry Dishes

Glass & Barware

Wine bottles, champagne flutes, cocktail glasses, bar accessories

Fragrance & Home

Candle jars, diffusers, decorative objects

Leather & Travel (Foil)

Luggage tags, Passport Holders, Keychains, Small Leather Goods

Paper & Keepsakes

Place cards, envelopes, menus, specialty materials such as shells



Rates

- *Live Event Artistry begins at \$250/hour per artist for one medium, with a 3-hour minimum.*
- *Additional mediums may be incorporated to enhance the guest experience and are quoted based on event scope.*
- *Final recommendations- including number of artists, mediums, and setup are thoughtfully determined based on guest count, timing, and personalization volume to ensure a seamless experience.*
- *Investment may also include travel, materials, setup, and any product sourcing or customization requirements, depending on the needs of your event.*
- *As each event is uniquely designed, a tailored proposal will be provided following consultation.*
- *A non-refundable \$250.00 deposit is required to reserve your event date and begin the consultation and curation process.*



Sourcing & Curation

Every detail of the experience can be thoughtfully considered, from the materials to the final presentation. Options for sourcing include:

Client-Provided Materials

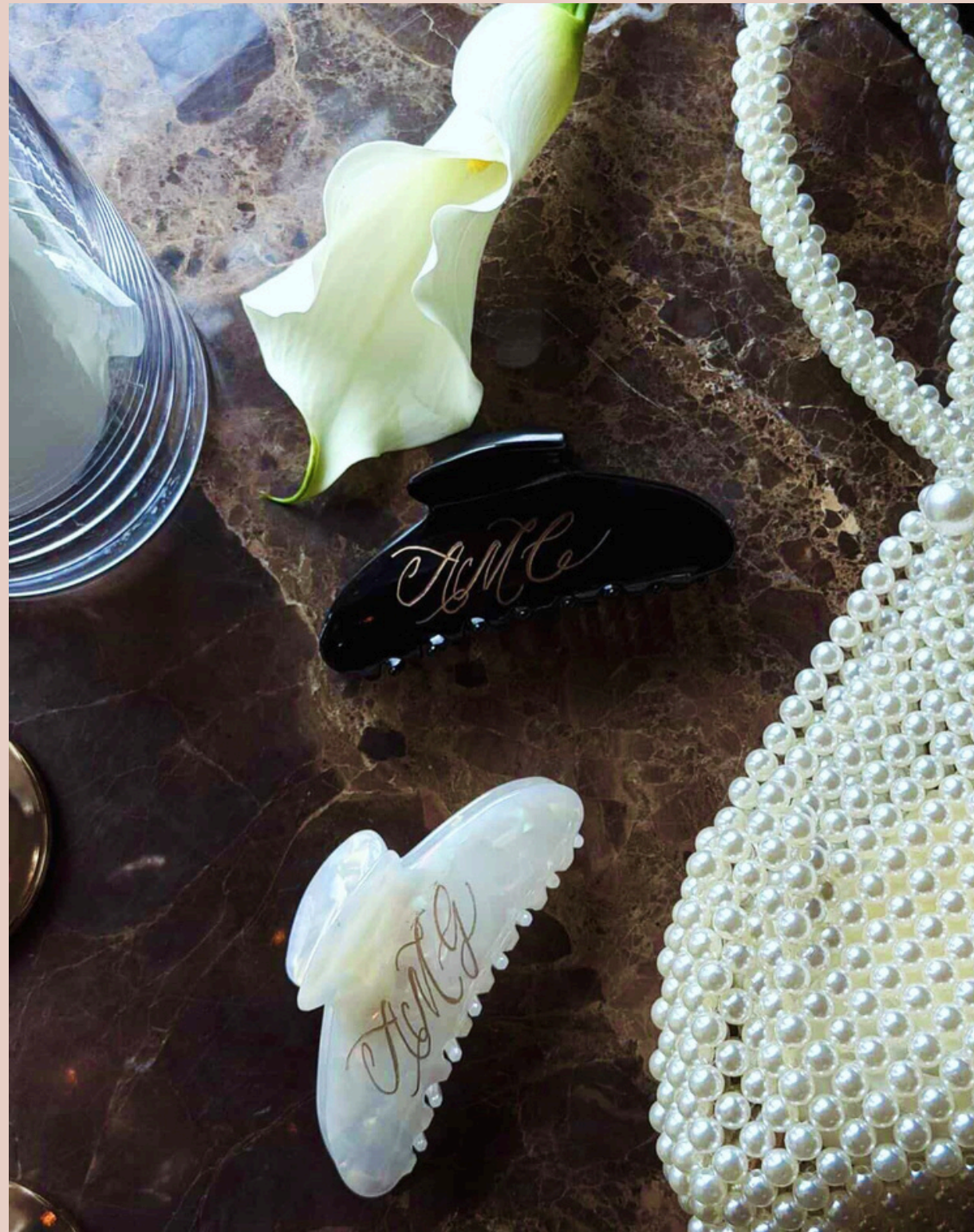
Clients are welcome to provide their own items for personalization. A sample is recommended in advance to ensure compatibility with the selected medium and to achieve the best possible result.

Full Service Sourcing & Curation

For a fully elevated and seamless experience, Pens and Petals offers sourcing and creative direction, curating materials and objects that align beautifully with your event aesthetic. This includes concept development, vendor coordination, and day-of presentation.

Sourcing and curation is offered starting at \$300, depending on scope, in addition to the cost of goods.

This approach allows for a cohesive, design-forward experience with every detail intentionally considered. A lead time of approximately 6 weeks is recommended to allow for thoughtful planning and material selection. Shorter timelines may be accommodated based on scope and availability.



*Thank you for considering Pens and Petals.
Each event is approached with care, intention, and a deep appreciation for detail,
creating an experience that feels both personal and beautifully refined.*

I look forward to the opportunity to collaborate.

margaret@pensandpetals.com

www.pensandpetals.com

[@pensandpetalsnewyork](https://www.instagram.com/pensandpetalsnewyork)

